



BRAND PROFILE

Solutions to All of your Healthcare Needs

BRAND PROFILE

INTRODUCTION



Established in 2004 in the UAE, AME is dedicated to revolutionizing healthcare through innovative, and cost-effective healthcare solutions.



Our company has a well established track record that ensures reliable and trusted services for our customers. We build such relationships based on guaranteed quality of the product and affordable price points.





BRAND PROFILE

IDEOLOGY

Reliability



AME uses highest quality raw materials which are processed in state of the art manufacturing sites, ensuring that our products are reliable. Our products work consistently over time without breakdowns.

Efficacy



All our products are effective in delivering the solutions they were manufactured for. We work tirelessly to ensure all our products provide a seamless user experience.

Affordability



Price always matters. We strive to keep the prices affordable for all our customers. AME also provides segmented price points to cater to all patients.

QUALITY ASSURANCE & CONTROL

All of our esteemed manufacturing facilities play a pivotal role in the creation of AME-branded healthcare solutions, exemplifying a commitment to quality, innovation, and the provision of cutting-edge products that bear the hallmark of excellence.

All AME Products have CE, ISO 13485, FDA and other quality certificates. We also have GMP, Free Sales Certificates and complete product registration dossiers.

We offer very competitive prices, for all our products.



GLOBAL NETWORK



ALMANIA DRUGS STORE UAE

Brand Owner and MASTER DISTRIBUTOR for all AME brands. Global Marketing Authorization Holder. All brand activities carried out from this office.



AME WORLDWIDE LLC USA

AME Brand Office.



ALMANIA MEDICAL EQUIPMENT PAKISTAN

Distributor of the entire AME range in Pakistan.

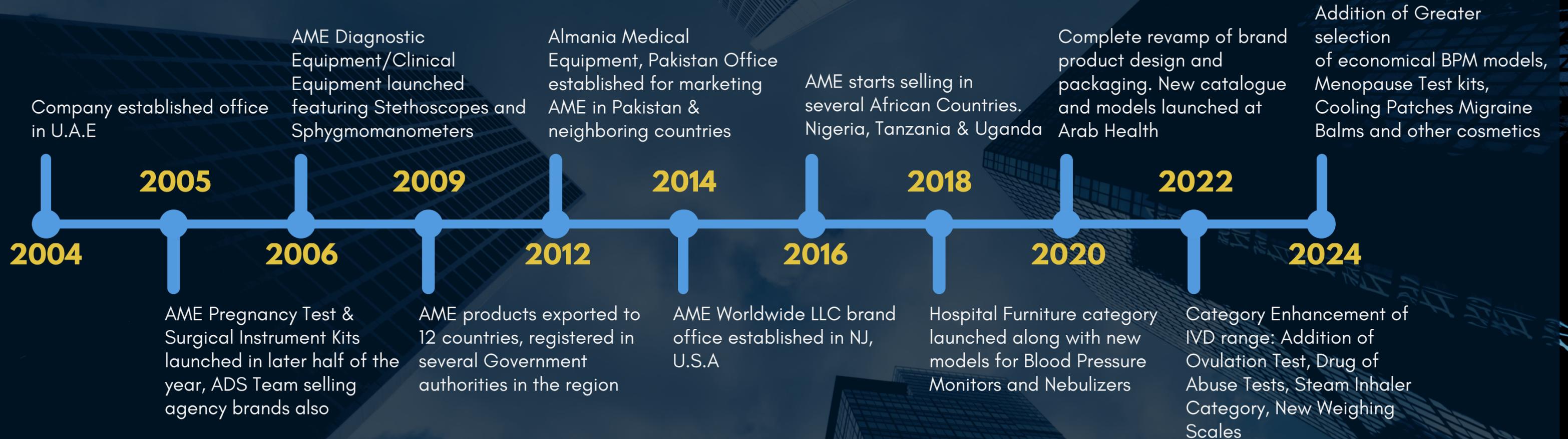
SUPPLY NETWORK

AME Products are currently being supplied to these regions.

We proudly supply AME products in over 17 countries, including the AGCC, Middle East, South Asia and African countries.



AME THROUGH THE YEARS



Established brand with various SKUs in our wide range of products



Experienced Registration Department



Key Account Managers



Investments in Marketing & Distribution Campaigns



KEY STRENGTHS

Our brand excels in innovation with reliability to meet the evolving needs of healthcare professionals and consumers alike.



After Sales Service Training



More than 200 well Trained Marketing And Sales Personals



Guarantee on all AME GLOBAL products, against manufacturing defects



Various SKUs in our wide range of products

BRAND PROFILE

COMPETITIVE ADVANTAGE

Our brand stands out by offering a comprehensive range of certified, innovative medical solutions that ensure superior quality, safety, and reliability—backed by exceptional customer support across the MENA region.



01

Multiple Category Coverage – Complete Brand Profile

02

Direct talks with Brand Owners & Decision Makers

03

Documentation Ready

04

Customization based on territory*

05

Prices

MARKETING MIX

- 01 Display Stands
- 02 Product Training Sessions
- 03 Distributor's sales and marketing team training session
- 04 Videos & HD Images for Social Media
- 05 Participation in every regional exhibition i.e. Arab Health Dubai
- 06 Share in Promotion and Advertising campaigns by distributor – based on sales figures*
- 07 Product Catalogue
- 08 Participation in other exhibitions, e.g. Nigeria, Kenya



PRODUCT CATEGORIES

Vital Signs Monitoring Solutions



Respiratory Care Solutions



Rapid Diagnostic Solutions



Maternity Care Solutions



Safe Injections Solution



Pain Relief & Wellness Solutions

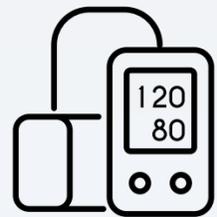


Surgical Tools & Hospital Furniture Solutions





1 Vital Signs Monitoring Solutions



Blood Pressure Monitors



Blood Glucose Monitors



Digital Thermometers



Stethoscopes Sphygmomanometers



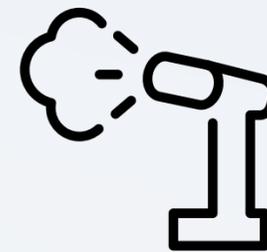
Weighing Scales

Respiratory Care Solutions

2



Nebulizers



Steam Inhalers



Humidifiers



3 Rapid Diagnostic Solutions



Pregnancy Test Kits



Fertility Test Kits



Drug of Abuse Kits

Pain Relief & Wellness Solutions

4



Pain & Cooling Patches



Foot Cream

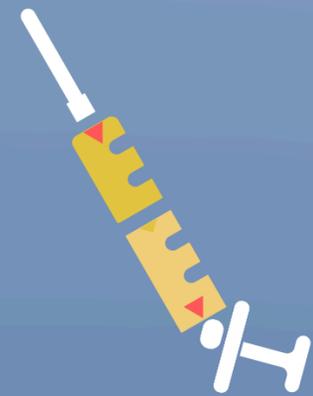


5 Maternity Care Solutions



Breast Pumps





**SMART
STEPS
SYSTEM**



**STEP I
DRAW**



**STEP II
INJECT**



**STEP III
RETRACT**



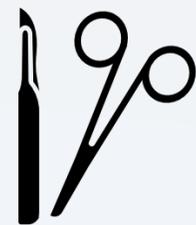
**STEP IV
BREAK**



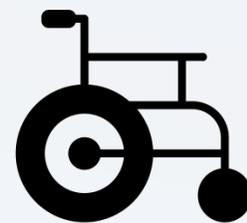
**Auto Disable
Syringes**



7 Surgical Tools & Hospital Furniture Solutions



Surgical Instruments



Hospital Furniture

FUTURE PRODUCTS

01

Pharmaceutical
Manufacturing

02

Para-
Pharmaceuticals

03

Nutritional
Supplements

04

Orthopedic
Supports

05

Cotton
Products

06

OTC
Products

07

Heating Pads





www.ameworldwide.com
www.almaniads.com



almanial@eim.ae
mtmustfa@eim.ae